



## A bridge for the talent of tomorrow.

CoppaFeel! was founded in 2009 by Kris Hallenga and her twin sister Maren, after Kris was diagnosed with incurable (stage 4 / secondary) breast cancer at the age of 23, and work to raise awareness of breast cancer. They want everyone to have the best possible chance of surviving breast cancer. Ideally, we want to live in a world where all breast cancers are diagnosed at the earliest stage possible, at which treatments are more effective, and survival rates are higher. CoppaFeel!'s work allows them to reach more young people across the UK and encourage them to get to know their bodies.

**Jess Drain, HR Manager, shares her experience of hiring interns through SouthWRK.**

### What was your main reason for recruiting through the SouthWRK Programme?

To strengthen our commitment to corporate social responsibility and community engagement.

### Can you share any tips for making internships successful for both the business and the intern?

This was our first internship and working with SouthWRK has been great. Mona was on hand all the time and so I'd definitely suggest making the most of the partnership with SouthWRK to gain the most information ahead of the internship starting. Having a team within the organisation who are just as excited about the opportunity for the intern is also important.

### What was the most valuable part of working with the SouthWRK programme?

- Ease of recruitment process
- Quality of candidates
- Ongoing support from SouthWRK
- Positive impact on the team and culture

### What would you say to other London-based businesses considering hiring a local student or graduate?

I definitely recommend this programme. It's a great learning opportunity for your current employees to try out short term line management, or improve their mentoring skills. Interns also bring a fresh perspective, great ideas, and a passionate energy to their roles. It's also so important to provide opportunities for people living in the areas that you operate within.



It has been such a pleasure to work with SouthWRK, they made the whole process so simple and easy to follow - the recruitment was completely stress free and we felt fully supported the whole time. The pool of candidates was very strong too! Big shout out to Mona and how great she was! I cannot recommend them enough!"